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Introducing the ZX80 kit. $99.95

$99.95 Complete kit

Special offer to EE Times readers.

You've probably seen our ads on the ZX80 personal computer for only $199.95. Just to remind you what a good buy the ZX80 is, we've reprinted the ad on the other side of this page.

Now we have an even better offer.

If you order within 14 days, we'll send you the ZX80 in kit form for just $99.95. That's a savings of $100! You'll be able to assemble the computer yourself in just a few hours. We'll send complete instructions, along with a 128-page user's manual and AC adapter.

Later, you'll be able to add to the power of your ZX80. Coming soon are:

- ☐ 16K Memory Module . . . . . Less than $100
- ☐ 8K Extended BASIC . . . . . Less than $40
- ☐ ZX Printer . . . . . Less than $100

We'll send you an order form just as soon as these new products are available.

So don't wait. You have 14 days to take advantage of this special offer and save $100.

To order your ZX80 kit, send the special coupon on the right, along with a check or money order for $103.95.* Or call our toll-free number.

*Price includes $4.00 shipping and handling charge. Extended Service Program and 10-day money-back guarantee do not apply to kit.

To: **Sinclair Research Ltd., One Sinclair Plaza, Nashua, NH 03061.**
Yes, I want to save $100. Please send me the ZX80 kit.
My check or money order for $103.95 is enclosed.

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THIS OFFER EXPIRES IN 14 DAYS.

Call 800-543-3000.

Ask for operator #509. In Ohio, 800-582-1364: in Canada, 513-729-4300.
Ask for operator #509. Have your MasterCard or VISA ready.
Phones are open 24 hours a day, 7 days a week.

The first personal computer for under $200.

The Sinclair ZX80. A complete computer—only $199.95 *plus $5.00 shipping.*

Now, for just $199.95, you can get a complete, powerful, full-function computer, matching or surpassing other personal computers costing several times more.

It's the Sinclair ZX80. The computer that "Personal Computer World" gave 5 stars for 'excellent value.'

The ZX80 cuts away computer jargon and mystique. It takes you straight into BASIC, the most common, easy-to-use computer language.

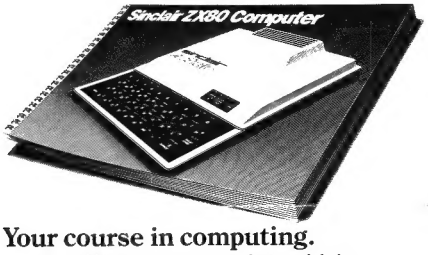
You simply take it out of the box, connect it to your TV, and turn it on. And if you want, you can use an ordinary cassette recorder to store programs. With the manual in your hand, you'll be running programs in an hour. Within a week, you'll be writing complex programs with confidence.

All for under $200.

Sophisticated design makes the ZX80 easy to learn, easy to use.

We've packed the conventional computer onto fewer, more powerful LSI chips—including the Z80A microprocessor, the faster version of the famous Z80. This makes the ZX80 the world's first truly portable computer (6½" x 8½" x 1½" and a mere 12 oz.). The ZX80 also features a touch sensitive, wipe-clean keyboard and a 32-character by 24-line display.

Yet, with all this power, the ZX80 is easy to use, even for beginners.



Your course in computing.

The ZX80 comes complete with its own 128-page guide to computing. The manual is perfect for both novice and expert. For every chapter of theory, there's a chapter of practice. So you learn by doing—not just by reading. It makes learning easy, exciting and enjoyable.

You'll also receive a catalog packed with items that can make your ZX80 even more useful. Including 27 program cassettes, from games and home budgeting for just $6.95, to Sinclair's unique Computer Learning Lab (a workbook, six cassettes with 100 lessons, and two cassettes for storing programs).

ZX80's advanced design features.

Sinclair's 4K integer BASIC has performance features you'd expect only on much larger and more expensive computers.

- Unique 'one touch' entry. Key words (RUN, PRINT, LIST, etc.) have their own single-key entry to reduce typing and save memory space.
- Automatic error detection. A cursor identifies errors immediately to prevent entering programs with faults.
- Powerful text editing facilities.
- Also programmable in machine code.
- Excellent string handling capability—up to 26 string variables of any length.
- Graphics, with 22 standard symbols.
- Built-in random number generator for games and simulations.

Sinclair's BASIC places no arbitrary restrictions on you—with many other flexible features, such as variable names of any length.

And the computer that can do so much for you now will do even more in the future. Options will include expansion of 1K user memory to 16K, a plug-in 8K floating-point BASIC chip, applications software, and other peripherals.

Order your ZX80 now!

The ZX80 is available only by mail from Sinclair, a leading manufacturer of consumer electronics worldwide.

To order by mail, use the coupon below. But for fastest delivery, order by phone and charge to your Master Charge or VISA. The ZX80 is backed by a 10-day money-back guarantee, and a 90-day limited warranty which can be extended by 12 months under Sinclair's extended service program for $25.00.

Price includes TV and cassette connectors, AC adaptor, and 128-page manual.

All you need to use your ZX80 is a standard TV (color or black and white). The ZX80 comes complete with connectors that easily hook up to the antenna terminals of your TV. Also included is a connector for a portable cassette recorder, if you choose to store programs. (You use an ordinary blank cassette.)

The ZX80 is a family learning aid. Children 10 and above will quickly understand the principles of computing—and have fun learning.

To order call toll free: 800-543-3000.
In Ohio call: 800-582-1364.
Ask for operator #508.
Phones open 24 hours a day, 7 days a week.

sinclair **Sinclair Research Ltd., One Sinclair Plaza, Nashua, NH 03061.**

To: **Sinclair Research Ltd., One Sinclair Plaza, Nashua, NH 03061.**
Please send me _____ ZX80 personal computer(s) at $199.95 each (US dollars), plus $5 shipping. (Your ZX80 may be tax deductible.)
Send me _____ Computer Learning Lab(s) at $49.95 each.
Register me for _____ extended service program(s) at $25.00 each.
I enclose a check/money order payable to Sinclair Research Ltd. for $_____.

Name _____

Address _____

City _____ State _____ Zip _____

Occupation _____ Age _____

Intended use of ZX80 _____

Have you ever used a computer? ☐ Yes ☐ No Do you own another personal computer? ☐ Yes ☐ No